



— SKYROCKET YOUR RANKINGS

SEO Big Win Checklist —————>

Ideal for anyone aiming to sharpen their SEO game, this checklist offers a high-level evaluation of your site's SEO, pinpointing key improvements for better performance.

TMG MARKETING PARTNERS



- ☐ Are your Google Search Console & Google Analytics set up?
- ☐ Is your Google Business Profile Set up & optimized?
- ☐ Have you updated your website's plug-ins?
- ☐ Have you completed a site audit & resolved the errors?
- ☐ Does your website's performance & loading speed need increased?
- ☐ Have you checked for duplicate versions of your site?
- ☐ Is your website indexed & using HTTPS?
- ☐ Is your website mobile-friendly?
- ☐ Do you need to remove any toxic backlinks?
- ☐ Are your content readability scores green?
- ☐ Are you missing any meta descriptions or ALT texts?
- ☐ What keywords are your competitors using & how can you use them?

Got questions or need more in-depth SEO help? Our team is ready to offer expert advice and support. Don't hesitate to [reach out](#)—we're here for you!